

GIVING GUIDE

Your level of giving is a personal decision. The easiest way to pledge your gift is through payroll deduction. If not available to you, please consider a gift by check, credit card, stocks or online at www.uwsa.org.

BE A LEADERSHIP GIVER - An annual contribution of \$500+ qualifies you as a Leadership Giver. Leadership Giving levels include:

MAJOR GIFT SOCIETIES

- Alexis de Tocqueville Society \$10,000+
- Bienville Society \$7,500 - \$9,999
- Augusta Evans Society \$5,000 - \$7,499

FEATHER ASSOCIATIONS

- Gold Feather \$3,000 - \$4,999
- Silver Feather \$2,000 - \$2,999
- Red Feather \$1,000 - \$1,999
- White Feather \$500 - \$999

JOIN THE WOMEN'S INITIATIVE: The United Way Women's Initiative recognizes women who invest in their community through an annual gift of \$1,000+ or combined gift with their spouse of \$1,500+.

BE A PART OF THE YOUNG LEADER'S SOCIETY: Young Leader's Society (YLS) seeks to build a stronger community and advance the common good by inspiring, promoting and engaging the spirit of philanthropy and volunteerism among the next generation of leaders. A contribution of \$4.80 or more per week or \$250 to United Way will help improve your community!

DONATE \$120 OR MORE ANNUALLY

The Community Care Card entitles you to discounts at merchants throughout southwest Alabama. For information visit www.uwsa.org or contact your United Way representative.



P.O. Drawer 89 • Mobile, Alabama 36601
218 St. Francis Street (36602)
251-433-3624
www.uwsa.org



Get Connected,
Get Answers
CALL 2-1-1



Build a Better Community



UNITED WAY OF SOUTHWEST ALABAMA IS FOCUSING ON THE BUILDING BLOCKS FOR A GOOD LIFE FOR EVERYONE.

HEALTH

EDUCATION

FINANCIAL STABILITY

ESSENTIALS

...so, how can **YOU** make a **DIFFERENCE?**



GIVE.

INVEST IN YOUR COMMUNITY. BE THE CHANGE.

The work of United Way depends on your generosity. When you give, you help not only those in need but the entire community.

ADVOCATE.

YOU CAN MAKE CHANGE HAPPEN.

Get informed. Tell your friends. Inspire hope.

VOLUNTEER.

GET INVOLVED. GIVE AN HOUR. GIVE A SATURDAY.

When you lend a hand, you build a better community.



FINANCIAL STABILITY

WHY FINANCIAL STABILITY?

Financial independence empowers individuals with the tools and skills necessary to maximize their income, build savings and gain assets.

Because of you....

- Individuals and families are able to realize their dream of home ownership.
- Programs exist to increase financial understanding helping to build a brighter future.
- People learn to become better prepared for the future by saving for emergencies and retirement.

DID YOU KNOW?

Many people now hold one or more jobs, yet barely make enough money to support themselves or their families.

20.8% of local residents live below the federal poverty line.

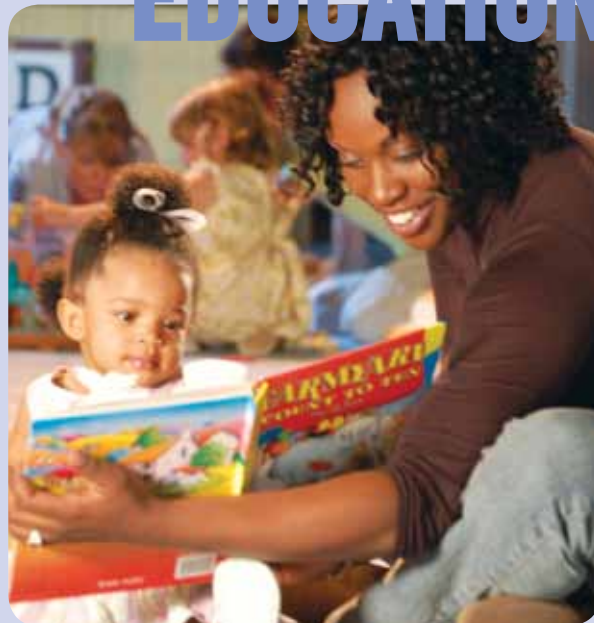
WHY EDUCATION?

A strong educational foundation ensures that everyone has the opportunity to reach their potential.

Because of you....

- Children are able to attend early childhood programs which enables them to enter school ready to learn.
- Academic achievement is accomplished through reading and math enrichment, after-school programs and tutoring.
- Our community offers mentoring, career readiness and life skills preparation.

EDUCATION



DID YOU KNOW?

10.7% of teens do not attend school or are not currently working.

44.3% of students in our community will not graduate from high school.



ESSENTIALS

WHY ESSENTIALS?

A strong community helps everyone in need of life's basic essentials.

Because of you....

- Shelters and support services are open for victims of crime, abuse and neglect during their time of need.
- Food, utility assistance, clothing and basic necessities are accessible in times of crisis and personal emergency.
- Agencies are equipped and prepared to provide rapid response during a community wide emergency.

DID YOU KNOW?

Now more than ever, people who never expected to be in need are seeking help.

Need Answers?
Dial 2-1-1



WHY HEALTH?

Being healthy is the foundation for a good quality of life.

Because of you....

- Programs and activities are available to support health, wellness and fitness.
- Adults and children have access to disability programs and mental health services.
- Substance abuse programs are available to prevent and reduce addiction.

HEALTH



DID YOU KNOW?

Good eating habits formed during childhood can last a lifetime. That is why nutrition education and promotion must begin at an early age.

Over 49,000 immunizations were provided to local school children.